



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 12 S

Results as of: 3/31/2014

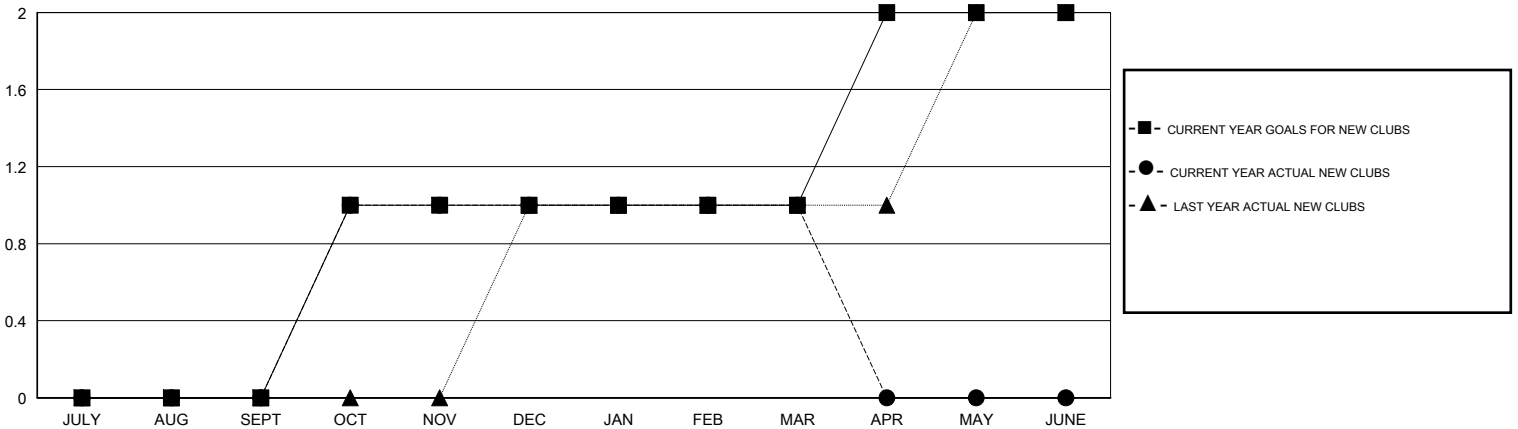
GMT: CARL HARRELL

LOCATION TENNESSEE

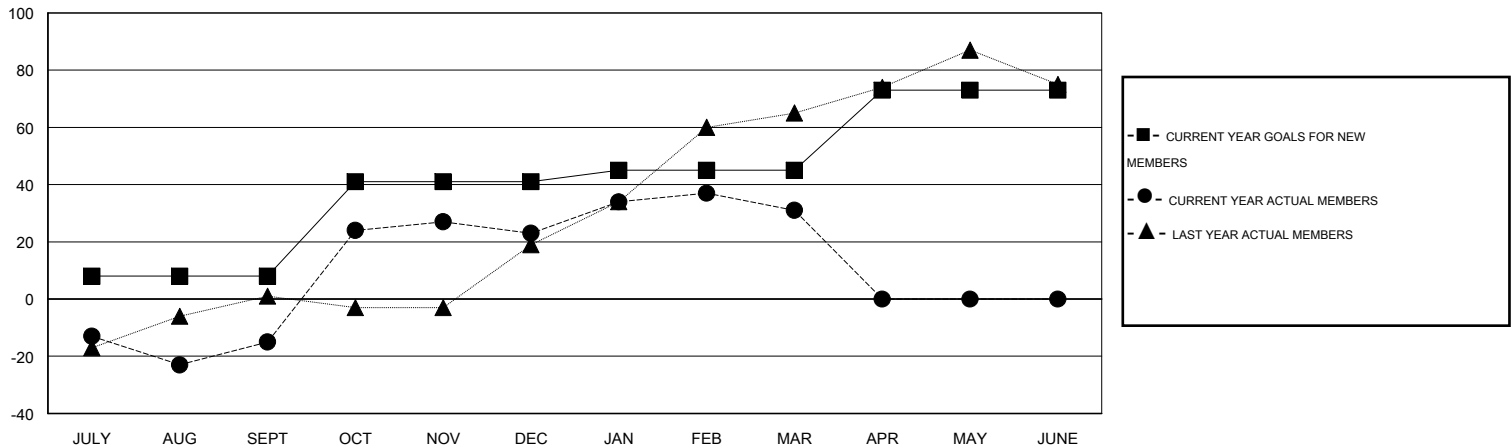
GMT CA 1

| Clubs                 |               |                  |                      |                      | Members               |                 |                            |                        |                      |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 |               |                  |                      |                      | RESULTS FOR 2013-2014 |                 |                            |                        |                      |
| QUARTER               | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0                | 0                    | 0                    | JULY/AUG/SEPT         | 8               | 31                         | 46                     | -15                  |
| OCT/NOV/DEC           | 1             | 1                | 0                    | 1                    | OCT/NOV/DEC           | 33              | 74                         | 36                     | 38                   |
| JAN/FEB/MAR           | 0             | 0                | 0                    | 0                    | JAN/FEB/MAR           | 4               | 58                         | 50                     | 8                    |
| APR/MAY/JUNE          | 1             | 0                | 0                    | 0                    | APR/MAY/JUNE          | 28              | 0                          | 0                      | 0                    |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                            |              |
|------------------------|---|----------------------------|--------------|
| DROPPED CLUBS: 0       | 33 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u> |              |
| <u>DROPPED MEMBERS</u> |   | MALE                       | 819 (61.95%) |
| DECEASED               | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FEMALE                     | 503 (38.05%) |
| CLUB CANCELLED         |   | FAMILY UNIT MEMBERS        | 267          |
| OTHER                  |   | HEAD OF HOUSEHOLD          | 129          |
| TOTAL                  |   | NON-HEAD OF HOUSEHOLD      | 138          |